

SH STAFF NEWSLETTER

STAY UP-TO-DATE WITH THE LATEST SH NEWS!!!

AUGUST 1 2018

VOLUME 2

SH is growing!



WELCOME!

Richard Labrecque- Production Coordinator

Maxime Laniel- Programmer

Miriam Chabot- Architectural Project Coordinator

Kathleen Dumontier- Assistant General Manager

Lila Morris- Human Resources Generalist

THIS MONTH IN MARKETING

- We received the edited photos from our professional photography session- take a look on page 2.
- Our blog is getting some great feedback from industry pros.
- We were published in the July issue of Wholesaler Magazine! You can find it here.



@shdesignbuild

 SH Showcase Page

 @SHshowroomdesign

After working intensively on the marketing plan for the architectural division, we are happy to announce that we will be starting the re-branding of Graphics in the coming months. We are also excited to start work on a new floor project.

- Graphics Department

SH Design-Build will be participating in the DPHA tradeshow in October to promote our Kitchen & Bath products and services. We are working on promotional materials and will reveal our new brand image to other members of the industry in the fall!

- Architectural Department

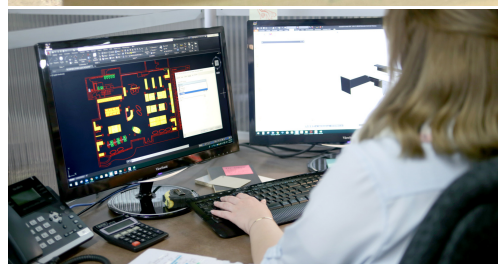
Librairie Boyer is on track to be completed this month. This is our first time working on this kind of showroom and it's definitely been a challenge.

Fortunately, everyone pulled together and we will deliver a great showroom to our client. We hope to get another five Librairie Boyer renovations.

- Workshop and Operations



Pro Photos



More Graphics

In R&D news, we are testing flexible powder coating for ALTO. This special powder coating will allow us to bend panels post-sublimation without any damage (fingers crossed!) We are testing this for a project that consists of a 128ft long ALTO timeline in a serpentine form. Our new HR person will help free up Melanie so she can be 100% focused on a Graphics sales strategy with Isabelle.

More Shop

Workshop and inventory management tactics are shaping up well. We purchased racking for the warehouse and Richard is cleaning up the inventory, reviewing the part number system. We are still investing in the automatization of the shop, in new machines, an efficient layout, and exploring financing options. June was an excellent month and we are on track for a strong year.

More K&B

We recently installed showrooms in Denver, San Francisco and Weymouth. We have new design projects going on in Pennsylvania, New York, Washington State and Texas. We expect to get moving on new design projects very soon in Las Vegas, Montana, the South Shore and Missouri. Production will begin shortly on jobs in Toronto, Quebec, New Hampshire and Washington State.